

# Thrive in 2023 and Beyond

Strategies for Cultural Transformation  
and Lucid Leadership

# Are you ready to thrive in 2023 and beyond?

**In a time of hyper-complexity, the best organizations and leaders create sophisticated strategies and develop core competencies in cultural transformation and Lucid Leadership.**

## **Our Capabilities.**

We help organizations to leverage the best and most sophisticated strategies targeted toward uplifting a happy and healthy workforce:

- Attract and keep mission-critical talent
- Get key market insights before your competition
- Develop superstar strategies that drive sustainable and scalable growth
- Lead your industry in employee and customer experience
- Drive a culture of Chaotic Innovation
- Become a Lucid Leader™



## **Our Unique Value Proposition.**

Our consulting services are updated each year to address the major disruptions that are occurring within the new economy and marketplace. This provides our organizational partners with a competitive edge over other strategies that are based on research dating back decades. We are practitioners in the fields that we consult on so we have expertise across many organizations and industries that validate the practicality and relevancy of our services. Our delivery approach is fun and conversational, real, and most importantly, actionable.

Our consulting package begins with a readiness assessment and ends with an action plan of how to drive growth, happy patients, and a cultural transformation of happy stakeholders. Our consulting sessions provide you and your executives and the delivery of a custom growth strategy for 2023 and beyond.

# Get an Exceptional Return on Your Consulting Investment.

We have served some of the best brands in the world for over 30 years. In a recent “use case”, we provided over a 10 million dollar return on our client's investment. We deliver the best consulting and coaching services, guaranteed!

## Leadership.

### How We Build Great Leaders

We help great organizations and Leaders deliver far better returns on mission while driving sustainable and predictable enterprise growth. We do this by leveraging our 40 years of experience with some of the top brands in the world. Our services include:

- Comprehensive workforce and leadership development strategies
- Training on how to lead in a time of hyper-complexity
- Leader, manager, and board of directors facilitation and problem-solving
- On-site and live virtual certification workshops
- Sales, customer experience, management-specific certification and leadership training
- Happy work and cultural strategies



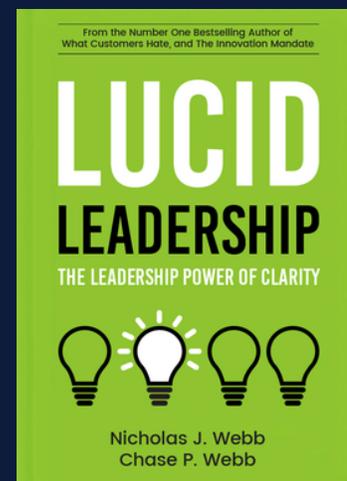
### We Help Organizations Achieve Predictable and Sustainable Growth.

The overwhelming majority of organizations fail to deploy a holistic approach towards leadership and workforce development. We go beyond outdated generic approaches that worked just a few years ago that have now been rendered completely ineffective. In a time of massive disruption and change, leaders need new approaches, skills, and support. That's what we do.

### We Help Our Clients Thrive!

We are in a time of massive disruption and hyper-competition. Yet most organizations are using the same management and enterprise strategies that they used over the last decade. These organizations are failing to achieve meaningful returns on strategy.

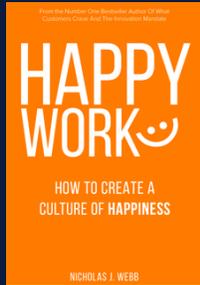
We help organizations develop board of directors, leaders and managers to ensure that they have the contemporaneous skills to manage a complex workforce in disruptive times. Today, organizations need to attract and keep great talent. They need to increase the speed and size of innovation, and they need to build superstar teams to deliver exceptional customer experiences. We help our clients become superstars!



# Work-Life Happiness.

## Building a Culture of Happiness to Attract and Keep the Best Talent

Our workplace happiness consulting program gets results, plain and simple. In order to attract and keep mission-critical talent, organizations need to develop the infrastructure, training, and support necessary to build a “Culture of Happiness”. Our workforce consulting services provide significant benefits including:



- Attract and keep the best talent
- Successfully lead and manage remote teams
- Drive and foster employee-based innovations
- Reduce onboarding and retention costs
- Create major improvements in social ratings
- Build a Culture of True Happiness
- Significantly increase staff productivity
- Rapidly improve employee satisfaction

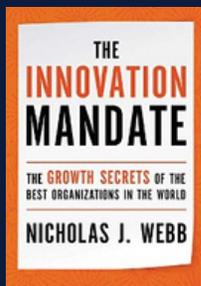
# Innovation, Design, and Creativity.

## Leading Your Markets in Enterprise, Strategic and Technology innovation

We help great organizations leverage fresh innovation research from number one best-selling books to drive innovation across their enterprise. We help your teams become Innovation Superstars® by leveraging our deep research on Innovation, Design and Creativity. Remember, innovation is not just about inventing “bright shiny objects.” Rather, innovation principles can be applied to every department within your organization to significantly improve efficiency, while driving predictable and sustainable growth. Some of the key benefits of building innovation as a core competency, include:

- Improve return on strategy and mission
- Lead your market with the best technologies, products and business processes
- Significantly improve stakeholder engagement
- Get far better employee and customer insights
- Significantly increase productivity
- Rapidly improve employee satisfaction

Our programs are based on number one best-selling books:



Our Innovation Superstar® Training Programs Include:



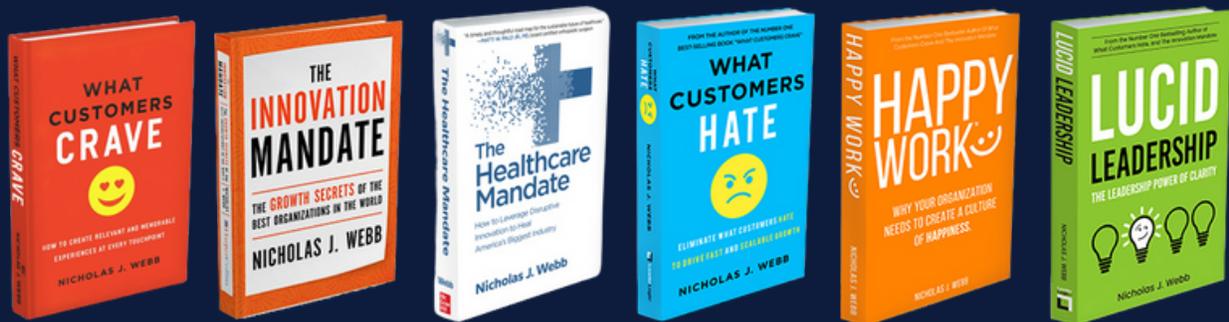


# Our Market-Leading Research.

Providing Exceptional Value

Our research comprises multiple number-one best-selling books and deep trend research. Our consulting services ultimately provide the following key benefits:

- Best-in-class live and virtual training programs
- World-class curriculum
- NanoPacket® instructional design for optimal retention
- Exceptional return on investment
- Full-service consulting and coaching



# Are you ready to thrive in 2023 and beyond?

Book a discovery call and get free books!

Contact Us!



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## About Nicholas Webb.

Award-Winning Inventor, Number One Best-selling Author, CEO, and Innovation and Strategy Management Consultant

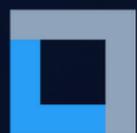


Nicholas Webb (Nick) is the CEO of LeaderLogic®, a management consulting firm that provides consulting services to some of the top brands of the world. His clients include the likes of Johnson & Johnson, McDonald's, FedEx, Salesforce, Pfizer, and Verizon, just to name a few. As an Innovator, Nick has been awarded over 40 US patents for technologies ranging from one of the world's smallest medical implants to one of the first wearable technologies. Nick is a prolific best-selling author with books that include *The Innovation Mandate*, *The Healthcare Mandate*, *What Customers Crave*, *What Customers Hate*, *Happy Work*, and *Lucid Leadership*. Nick has served as a Chief Innovation Officer and an Adjunct Professor at one of the country's top medical schools. Nick is also an award-winning documentary filmmaker and has recently been listed as one of the Top Keynote Speakers in the World for Global Guru's Top 30 Award - seven years in a row (2014-2022).

## Let's Connect.

For additional information about our programs or to get enrolled, simply reach out to us at [www.mylearnlogic.com](http://www.mylearnlogic.com). For consulting services, visit our consulting site at [www.goleaderlogic.com](http://www.goleaderlogic.com).

If you're looking for a keynote speaker for your meeting or event, visit our Speaker's Bureau at [www.keynoteology.com](http://www.keynoteology.com).



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