



# The Chaotic Future of Healthcare and what to do about it

***Lessons from an award-winning healthcare innovator and bestselling author***

## **Chaotic Innovation – Beyond Disruption**

In a time of Chaotic Innovation and hyper-complexity, healthcare organizations need to build a core competency of innovation mastery. In this keynote, Nick provides customized actionable insights on how to leverage the new body of science around Chaotic Innovation to drive sustainable growth, market relevancy, and significant improvements in patient experience and quality of care. Perhaps more importantly, you will learn how to avoid being blindsided by the rapidly changing healthcare marketplace.

## **The Chaotic Future of Healthcare and What to Do About It**

In this powerful keynote, Nick provides practical and healthcare segment-specific examples of how Chaotic Healthcare Innovation has transitioned from Symmetrical Innovation, through Disruptive Innovation, to its current state of Chaotic Innovation. Nick doesn't just provide the theories around Chaotic Innovation, he provides a detailed roadmap on how to drive sustainable and scalable growth in a time of chaotic change.

## **Talk Takeaways**

- The Big Three Shifts that will change everything in healthcare
- Learn how to address patient consumerism and new economic/value models
- Lead and manage teams in a time of hyper-complexity
- Anticipate “Chaotic Change” and act upon it before your competition
- Glimpse into the future of emerging technologies that will radically change healthcare
- Get actionable takeaways that you can apply Immediately in your enterprise

## **How to Thrive in a Time of Chaotic Change**

We are currently living in a time of Chaotic Innovation and rapid change. Additionally, we are also dealing with hyper-complexity across our markets. In this fun and upbeat program, Nick provides a roadmap on how to thrive in a time of change and complexity.

## **Other Healthcare Keynote Topics**

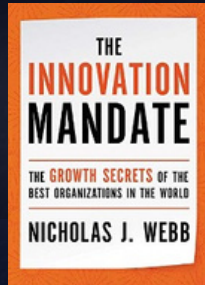
- The Massive Impact of Hyper-consumerism in Healthcare
- Emerging Consumer Healthcare Models
- The Big Shifts in Healthcare, and What to Do About Them
- How to Attract and Keep the Best Healthcare Talent

# Why Nick is one of the Top Healthcare Futurist Keynote Speakers

**Did you know that the overwhelming majority of keynote speakers that speak on healthcare innovation have never actually invented anything?**

You would never go to the top of Everest with a sherpa that has never made it to the top and back. Nick is an award-winning inventor that has been issued over 40 patents by the U.S. patent office for his cutting-edge medical technologies, including one of the world's smallest implants and one of the first wearable medical technologies.

In his role as a healthcare advisor, he serves some of the top organizations to set up innovation centers and implement innovation best practices. Simply stated: when it comes to healthcare, innovation, and future trends, Nick knows his stuff!



## Nick's number one bestselling books and deep research

Nick is a multiple number one bestselling author and provides fresh research and real-world experience as an innovator and an advisor to the top organizations. He delivers world-class novel content that is real, practical, and most importantly, actionable.

## Let's Zoom!

**Never hire a keynote speaker without first asking them the tough questions.**

Selecting the right keynote speaker is critical to the success of your event

Schedule a no-obligation Zoom meeting with Nick to see why he is selected by the top organizations in the world to WOW their audiences!







# Why Nick is one of The Top Keynote Speakers in the World

## As a Top Futurist, Researcher, and Management Consultant

to some of the top organizations, Nick's talks are based on real-world expertise and deep research from multiple number one bestselling books. Perhaps even more importantly, Nick conducts event-specific research for each and every presentation. Recently, Nick was asked to speak for the American Ambulance Association, where he spent a day on an ambulance with paramedics to get a real feel for their world. At a separate talk for a packaging event, Nick spent a day at a packaging manufacturer to gain fresh and real insights about the opportunities and challenges within their industry. If you want a five-star keynote, you need to work with a speaker that cares enough to handcraft the perfect talk for your event.

## About Nick

Nick began his successful career as an award-winning inventor and technologist at just 23 years of age. His award-winning technologies include one of the world's smallest medical implants, one of the first wearable technologies, educational toys, consumer products, and even a line of successful kitchen tools. As a startup entrepreneur, Nick has developed and grown successful companies and then positioned them for a successful profitable acquisition.



As a management consultant, he works with some of the top organizations in the world to help them drive sustainable growth through innovation leadership. Some of his clients include: DHL, Verizon, FedEx, McDonald's, Pfizer, Salesforce, Chase, and 3M, just to name a few. Nick has also served as a Chief Innovation Officer and an adjunct professor for a top medical school.

To this day, Nick continues to operate an innovation lab and research organization. He also owns and operates LearnLogic, a training firm that provides workforce development in the areas of employee happiness, innovation, marketing, and strategic mastery. Nick is also an award-winning documentary filmmaker - his film, *The Healthcare Cure* received the Sedona International Film Festival's, "Audience Choice Award". Nick's biggest passion is his role as a father of four children and as a husband to his wife of 31 years.

**5**  **speaker** 

**A multiple number one bestselling author, award-winning inventor, and advisor to some of the top organizations in the world.**

Nicholas delivers a five-star keynote presentation through his customization process and deep subject-matter expertise.

### Some of Nick's Clients



### What Clients Have to Say



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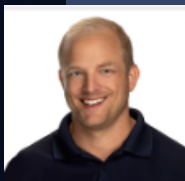
My phone was ringing off the hook and my inbox filled up from people praising your amazing talk to our 75,000 employees. To summarize the feedback - you "knocked it out of the park"!

Danielle Teal, Mayo Clinic

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I've had the pleasure of hosting Nick as a keynote speaker for two industry conferences. It was a great experience working with Nick. His lectures were extremely well received by the audience on both occasions! I would highly recommend Nick as a keynote speaker!

William Donnelly, Align Technology, Inc.



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Nick Webb did a wonderful closing session at our Annual NRC Health Symposium in 2021. The audience appreciated Nick's fun, engaging and clear message around innovation and disruption. Nick is an excellent and thought-provoking speaker.

NRC Health



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Nick Webb just spoke to one of our teams and left the group inspired and eager to break our normal conventions. He's right when he says Innovation is not a bumper sticker – you have to do something to make it come to life.

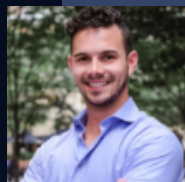
Cal Austin, Pfizer



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Nick went out of his way to make sure his message aligned with our audience and event strategy, which included clearing his schedule to meet with me while I passed through town weeks before the event, regular check-ins and onsite connection. Because of all these efforts, Nick was able to bring his wealth of knowledge to target our industry and VIP group.

Joshua McGhee, Touchstone Energy







## Trusted by the Best Organizations in the World for Over 40 Years

As a strategist, Nick works with some of the top organizations in the world, Nick understands their needs, problems and opportunities. As a result, Nick architects highly customized keynotes that are surgically connected to the goals of the organization. It's not uncommon for Nick to be booked by the same corporation multiple times within the same year. Delivering actionable takeaways that are connected to the organization's event goals is what Nick does best.

## Serving the Best Organizations in the World

**For 40 years we provided the freshest research and the best values, guaranteed.**

Below is a small sampling of some of the top organizations in the world that we have served over the last four decades. Unlike large bureaucratic, and overpriced consulting firms, we take a handcrafted approach with a laser focus on delivering a predictable return on investment for our clients.

