



NICK WEBB

Introduction

Nick Webb is a world-renowned Strategist, Bestselling Author, and Futurist. His best-selling books include, What Customers Crave, What Customers Hate, The Innovation Mandate, The Healthcare Mandate, Happy Work and Lucid Leadership.

Nick is the CEO of Leader Logic, a Management Consulting Firm that provides Consulting and Training Services to the top brands in the world.

He has been awarded over 40 Patents by the US Patent and Trademark Office for a wide range of cutting-edge technologies, including one of the world's smallest medical implants.

Nick has served as a Chief Innovation Officer and an Adjunct Professor at a top medical school. Nick was awarded his Doctorate of Humane Letters (hon.) for his contributions in healthcare.

Ladies and Gentlemen, Nick Webb.